

# FRONT COVER

SAFE ZONE

DO NOT place important text or images beyond the dotted area to prevent trimming.

TRIM

This is the actual cut of the final design.

BLEED

Extend your artwork to the edge of this template if you want your design to extend to the edge of your final prints. We require 1/8" bleed.

BORDER

Minimum border thickness is 3/8" from BLEED line.

PRINT TEMPLATE

Product	Mailing Brochure Half fold
Size	8.5" x 11" (WxH) <i>Folded to 8.5" x 5.5"</i>
Side	Front (Outside Face)

FOLD

\*This shaded area should be clear of any texts if you are mailing your cards.  
\*The mailing address is the only text allowed in this area.  
\*There should be no background color or image in this area. If there's a background in this area, a white box will be placed on top.

MAILING ADDRESS ONLY

Post office checks this area for addresses and zip codes. To be sure that your postcards won't be returned to you the the postal automation process, any address placed below this line, should not contain a state or zip code.

NO MAILABLE ADDRESS, STATE OR ZIP ABOVE THIS LINE

POSTAGE  
CLEAR  
ZONE

BACK COVER

# BACK OF FRONT COVER

## SAFE ZONE

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## PRINT TEMPLATE

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Size	8.5" x 11" (WxH) <i>Folded to 8.5" x 5.5"</i>
Side	Back (Inside Face)

FOLD

# BACK OF BACK COVER